# DESIGN TEMPLATE ROLL UP PENTA 125CM

PRINT: 48.75"W x 69.5-95"H

VISIBLE: 48.75"W x 63-88.5"H

#### ARTWORK GUIDELINES:

- Place photos and other raster elements at 100-150DPI
- All text should be converted to outlines
- All critical colors must be applied as SPOT colors in LAB format from the PANTONE Solid Coated (PMS C) or Solid Uncoated (PMS U) book
- All non-Pantone objects as well as the art file itself must be in CMYK colorspace
- Do NOT flatten or rasterize artwork please include all layers, preserving editing capabilities (template layer and any non-printing objects can be removed)
- High-quality **Adobe Illustrator PDF** format preferred (use either "Illustrator Default" or "Press Quality" setting)
- Please package your file to include all linked images, fonts, and a report (generated by your software) detailing file info
- If using an alternate program (e.g. InDesign) please include both the NATIVE file (i.e. INDD) format and a print-ready PDF in your file package

### MINIMUM HEIGHT

63" VISIBLE | 69.5" PRINT
THIS AREA REMAINS CONCEALED IN THE HARDWARE

# VARIABLE HEIGHT AREA

POLE IS TELESCOPIC AND ADJUSTS TO ANY HEIGHT BETWEEN 63-88.5"
IF YOU CHOOSE A HEIGHT NOT PROVIDED ON THIS TEMPLATE, PLEASE MOVE THE GRID-FILL BOX ABOVE TO INDICATE THE DESIRED VISIBLE HEIGHT.
PLEASE ENSURE YOUR DESIGN CONTINUES ALL THE WAY TO THE BOTTOM OF THE NON-VISIBLE AREA. WE REQUIRE THIS BLEED FOR PRODUCTION.

## MAXIMUM/STANDARD HEIGHT

88.5" VISIBLE | 95" PRINT
THIS AREA REMAINS CONCEALED IN THE HARDWARE