

DESIGN TEMPLATE

ROLL UP PENTA 60CM

PRINT: 23”W x 69.5-85.25”H

VISIBLE: 23”W x 63-78.75”H

ARTWORK GUIDELINES:

- Place photos and other raster elements at 100-150DPI
- All text should be converted to outlines
- All critical colors must be applied as SPOT colors in LAB format from the PANTONE Solid Coated (PMS C) or Solid Uncoated (PMS U) book
- All non-Pantone objects as well as the art file itself must be in CMYK colorspace
- Do NOT flatten or rasterize artwork - please include all layers, preserving editing capabilities (template layer and any non-printing objects can be removed)
- High-quality **Adobe Illustrator PDF** format preferred (use either “Illustrator Default” or “Press Quality” setting)
- Please package your file to include all linked images, fonts, and a report (generated by your software) detailing file info
- If using an alternate program (e.g. InDesign) please include both the NATIVE file (i.e. INDD) format and a print-ready PDF in your file package

MINIMUM HEIGHT

63” VISIBLE | 69.5” PRINT

THIS AREA REMAINS CONCEALED IN THE HARDWARE

VARIABLE HEIGHT AREA

POLE IS TELESCOPIC AND ADJUSTS TO ANY HEIGHT BETWEEN 63-78.7”

IF YOU CHOOSE A HEIGHT NOT PROVIDED ON THIS TEMPLATE, PLEASE MOVE THE GRID-FILL BOX ABOVE TO INDICATE THE DESIRED VISIBLE HEIGHT.

PLEASE ENSURE YOUR DESIGN CONTINUES ALL THE WAY TO THE BOTTOM OF THE NON-VISIBLE AREA. WE REQUIRE THIS BLEED FOR PRODUCTION.

MAXIMUM/STANDARD HEIGHT

78.75” VISIBLE | 85.25” PRINT

THIS AREA REMAINS CONCEALED IN THE HARDWARE